Actor’s Studio • Musical Theatre Classes • Technical Theatre & Design Services

2419 Whiteford Road • Suite F - Whiteford, Maryland 21160

Info@starlighttheatricals.com WWW.STARLIGHTTHEATRICALS.COM

**February 2024**

Dear Fellow Business Owner,

This March, Starlight Theatricals will be kicking off its 3rd season with **Titanic: The Musical** featuring our high school performance ensemble highlighting the talents of over 30 young artists from around the area. For this production, we will be selling business ads for our show’s program. The business ads will run in the program for two consecutive weekends: March 15th & 16th and March 22nd, 23rd, & 24th.

The advertising costs are as follows. . .

 **$25.00 for an ad filling one quarter of a page Dimensions = 4.5” x 1.75”**

 **$50.00 for half a page Dimensions = 4.5” x 3.75”**

 **$100.00 for a whole page Dimensions = 4.5” x 7.5”**

Your funding will be used to keep our many technical departments running and defray the cost of printing the program. If you choose to participate, your advertisement will appear in the program that will be handed out to every audience member at each of the show’s seven performances. In total that is approximately 800 people.

If you are interested in purchasing an advertisement, please fill out the bottom portion of this letter and return it to Starlight Theatricals by **Saturday, March 2nd.**

 Sincerely,

 Chuck Bowden and Ben Smith

 Executive Directors

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Quarter Page **Dimensions = 4.5” x 1.75”**

\_\_\_\_ Half Page **Dimensions = 4.5” x 3.75”** Amount Enclosed: $\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Full Page **Dimensions = 4.5” x 7.5”**

* Please attach or email (chuck@starlighttheatricals.com) any logos or specific ads your company would like to have appear in the program.
* Please make all checks payable to **Starlight Theatricals, LLC**.